For Easter Dinner!

TURKEYS

Grade A Young Hens, Eviscerated, Oven Ready. 12 to 16-lb. Average!

Per lb. **43c**

HUDSON'S BAY COMPANY, meats, lower main

Hudson's Bay Company.
INCORPORATED 2ND MAY 1670

- Shop Thursday, 9 a.m. to 9 p.m.
- Dial EV 5-1311

Shop Thursday at the BAY 9 a.m. to 9 p.m.

Because of the Good Friday holiday the Bay will be open fro m 9 a.m. to 9 p.m. on Thursday, March 26th. Take advantage of the extra time to do your Easter shopping and stock up with your weekend food needs at the Bay.

★ **Fresh Hot Cross Buns, Special per doz. 35c**

HUDSON'S BAY COMPANY, Tea Time dainties, lower main

Coffee and Toasted Hot Cross Bun only 15c, in the Olympic Room

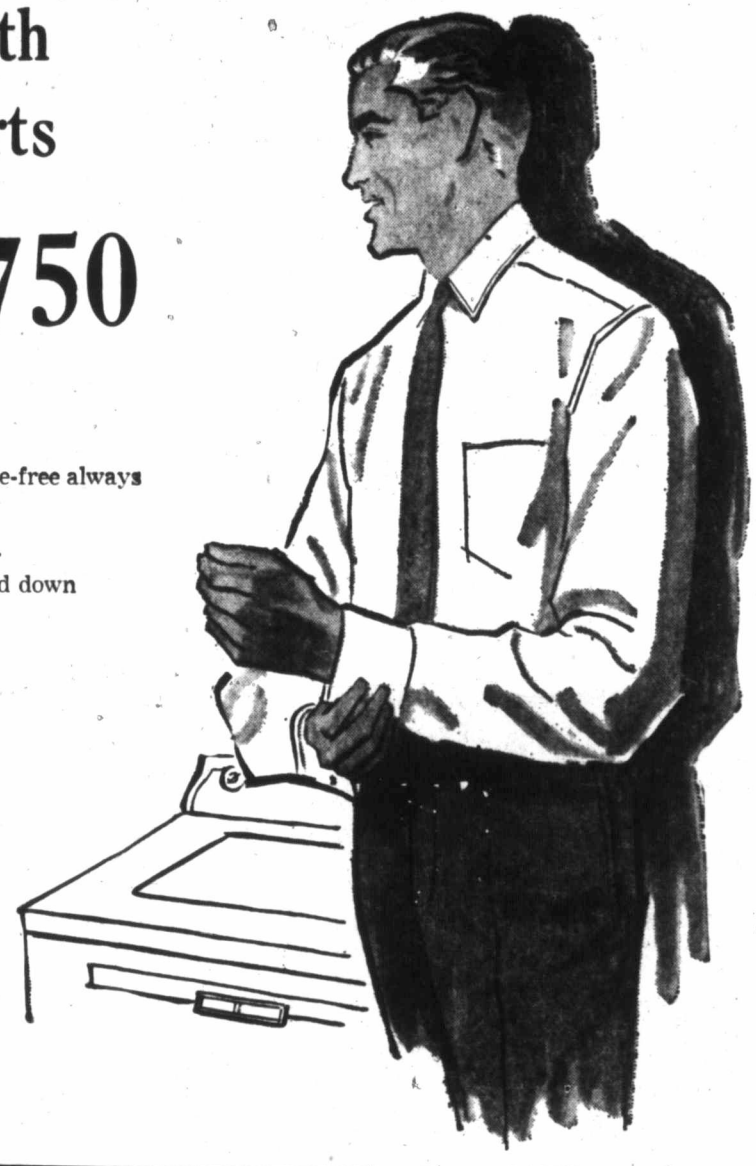
April Charge Accounts Open Thursday

Shop Thursday, March 26th, pay by May 10th. All charge purchases made Thursday, March 26th, will be charged to your April account, payable by May 10th.

No-Iron Broadcloth White Dress Shirts

SPECIAL 2 for **7.50**

- Lustrous broadcloth treated to stay wrinkle-free always
- Modern short point fused collars
- Two-way cuffs—wear buttoned or linked.
- Shiny pearl buttons that are well anchored down
- Sizes 14½ - 17½



Distinctive, New 4-in-Hand Ties

Each **$1**

Choose from a large selection of distinctive, better quality ties. Select from such fine fabrics as silk, wool, wool mix, crisp cottons and viscose. All-wool lined to prevent creasing.

HUDSON'S BAY COMPANY, men's furnishings, main

Lingerie for Easter Gifting

Nylon Tricot Slips

Luxurious opaque nylon lavishly trimmed with all-nylon lace embroidery and nylon chiffon. Adjustable straps, straight cut. Easily laundered, little or no ironing required. Colorfast shades of Madrid pink, reflection blue, aqua and coral. Sizes 32 - 42. **3.98**

Cotton Batiste Waltz Gowns

Soft to the touch, fine drip-dry cotton that is washable, quick drying and long wearing. Dainty ruffle and lace edged hems. Wide and short sleeves, loose and fitted styles. Sizes S.M.L. Florals, pastels and prints. **2.98**

Drip-Dry Baby Dolls

Pastel, floral border and many novelty prints from which to choose. Tailored styles have boxer shorts, loose fitting tops, some with button front. Wide strap and short-sleeve style, Peter Pan collars, round neck, lace trims on yoke and collar, elastic leg panties. S.M.L. **2.98**

Nylon Tricot Briefs

Smooth, comfy fit, elastic and band leg, nylon chiffon sheer and lace trims. White, coral, blue, pink, daffodil, aqua, mint, Madrid pink and reflection blue. Plain and mesh printed. S.M.L. **98¢**

Glazed Cotton Print Dusters

Fresh and crisp, attractive prints in loose and fitted styles with Peter Pan, Bertha and mandarin collar; short cuff sleeves, piped and lace trim on collar and pockets. Button fronts. Gold tone prints and floral designs. Pink, blue, coral, aqua, black, red, green, turquoise and yellow collectively. S.M.L. **3.98**

Drip-Dry Cotton Slips

Fresh and dainty for Spring with lovely new embroidery—sheer and lace trims at bodice and hem. Washable, needs little or no ironing. White and pastels. Sizes 32-40. Adjustable and camisole tops. **2.98**

Floral Embossed Nylon Dusters

Pastel floral embossed design on plain pastel background (pink or blue). Fully nylon lined, washes easily, dries quickly, retains its shape and needs little or no ironing. Button front, loose fit, Peter Pan collar, short puff sleeves, 2 pockets. S.M.L. **7.98**

HUDSON'S BAY COMPANY, lingerie, fashion floor, 2nd

SALE of Easter Millinery

Crisp Perle Visca Straws

Bright citrus shades of blue, red, orange, royal, green, topaz, lemon, cherry fizz, also beige and white in ten different styles from which you can choose your "Easter bonnet." Special **3.89**

New York Imports

All the new vivacious colors assembled in pretty feminine styles to flatter you . . . straws and straw fabrics crowned with floral or ribbon trims. Special **5.89**

For Dress and Street Wear

Straws and straw fabrics that look their best on any occasion. Smaller and cloche fitting styles that are so right for this Spring in vivid shades of blue, pink, red, green, orange, also white, beige and black. Special **2.89**

HUDSON'S BAY COMPANY, millinery, fashion floor, 2nd

With Quality Paints from The Bay!

Jollyhoe Giant Rototiller

169.50

$5 down, $11 monthly

A joy to own—a pleasure to handle! Can be used easily by young or old!

- **3-h.p. 4-cycle Clinton engine.**
- **16 tines that are drop-forged and heat-treated.**
- **16" or 21" Rotor cutting width.**
- **1" or 12" tilling depth control.**
- **10"x1.75" semi-pneumatic, ball-bearing wheels.**
- **Handles are adjustable for convenient height.**
- **Transmission—Worm gears, ball and roller bearings running in oil.**
- **Clutch—manual operation by convenient shifting lever.**
- **Minimum vibration.**

HUDSON'S BAY COMPANY, garden shop, lower main

Warrior High-Gloss—For walls, woodwork, floors and furniture. Gives a high gloss finish, easy to apply, dries quickly. One quart covers approximately 150 square feet. Yellow, blue, pink, green, ivory and white. quart **1.19** gallon **4.29**

Warrior Semi-Gloss—Same as the high gloss except that this gives a semi-gloss finish rather than a high gloss. quart **1.19** gallon **4.29**

Warrior Latex Paint—Gives a rich, dull finish perfect for living room, dining room, halls and bedrooms. Easy to apply with a brush roller. Washable. Peach, rose, yellow, blue, ivory, grey, green, lime, pink and white. quart **1.49** gallon **5.49**

Porch and Floor Enamel—Maintains a hard glossy finish, easy to apply. Red, lead and grey. Dries quickly. quart **1.09** gallon **3.99**

Exterior Paint—Ideal for house exterior, fences, garages, etc. Excellent oil base withstands harsh weather. Will not peel or crack if properly applied. May be tinted any color you desire. gallon **2.99**

Warrior Exterior Paint—Oil base exterior paint gives one-coat covering—ideal for outside walls, trimming, etc. Available in cream, green, ivory, grey and white. quart **1.19** gallon **4.29**

Shingle Stain—Oil base shingle stain preserves your shingles and keeps them flat. Durable fire-resisting coating, prevents warping, cupping and curbing. Red, brown, green or black. gallon **1.99**

HUDSON'S BAY COMPANY, paint shop, lower main

Boys' Wear for Easter Dress

Boys' Dress Shirts

- 100% wash-and-wear white terylene dress shirt—dries in a matter of minutes. Sizes 11-14. **4.95**
- Arrow soft collar shirts. Bi Way Jr. Sizes 11-13. **2.95**
- The Bi Way Grad, choice of sleeve lengths in sizes 13½ 14 - 14½. **3.75**
- Soft or fused collars in a cotton easy-care fabric. All sizes from 11-14½ (age 6-18). **2.95**
- Smart looking, budget-priced shirt, fused collar. Sizes 11-14. **1.95**

Boys' Ties

- Boys' size four-in-hand ties in a large selection of plains and patterns. Each **$1**
- "Snapper" ties—clip on easily—look like ordinary four-in-hand ties. Each **$1**
- Bolo Ties—A dress-up idea for a sports shirt. Many fancy metal slides to choose from. Each **95¢**
- Bow Ties—A wide selection from which to choose. Clip on easily. Each **69¢**

Boys' Ankle Socks

McGregor Happy Foot Socks. Wool cotton and nylon mixture—double sole for extra comfort. Pair **85¢**

Lyon's Crimpset Nylon. The long wear of nylon combined with the comfort of a bulky yarn. Big selection of patterns and colors. Fully washable. Pair **89¢**

Pure Nylon Socks in sized styles. Sizes 7½-10. Pair **69¢**

Monarch Knit Toughies. 90 days guarantee, will stretch to fit any size. Many patterns and colors. Pair **95¢**

HUDSON'S BAY COMPANY, boys' wear, main

New Spring Dresses

. . . *Four Styles*

- Gauzy, full-skirted Jonathan Logan in mid-grey with white stripes and a wide, white linen collar. ¾ sleeves, shirt waist style. Size 11. **$25**
- Navy and white herringbone tweed with a wide white linen collar, comes in the two-piece dress with button jacket. Size 12. **19.95**
- A slim 'n' lovely sheath dress with jewel collar and short sleeves. The bodice gives the impression of a bolero jacket, but actually it's all in one piece! Palest turquoise with white flecks. Size 13. **$25**
- Toasty beige sheath with scoop neckline in front and V in back, sleeveless, this pert little dress has a beige and white checked jacket with ¾ sleeves . . . you can wear it almost anywhere! Size 15. **19.95**

HUDSON'S BAY COMPANY, dresses, fashion floor, 2nd

◀ ◀ ◀ Turn the page for more Thursday 9 'til 9 specials